



St. Jude Children's Research Hospital

ALSAC • Danny Thomas, Founder

Finding cures. Saving children.

November 8, 2010

Dear Local Merchants:

This is to introduce our SCRC California volunteer coordinator for the St. Jude Children's Research Hospital's Cruisin event for St. Jude, Brian Eveland.

Your generosity by donating food, a prize, or money will help stimulate the recruitment of participants, which are necessary to make the event a great success. Two years ago, SCRC surpassed the \$1,000,000.00 mark and their level of much needed support continues to grow.

Each day at St. Jude Hospital, more than 260 children are provided with complete and total medical care, and the family is never burdened with the worry of medical bills above and beyond those reimbursed by health insurance. But the healing does not stop there. Over the years, our research programs have developed many successful treatment protocols that are being used by hospitals and institutions worldwide to save the lives of children no matter where they may be. This is all made possible because of the volunteers throughout this country who have joined the St. Jude team to battle catastrophic illnesses that afflict our youth. Together we can help preserve the world's greatest asset . . . "its children".

Thank you,

Kathryn Burress
Sr. Director, Volunteer Service Center
VOID AFTER: July 4, 2011
Federal Tax I. D. #351044585

P. S. Please reply directly to:

Brian Eveland, California State Officer
Southern Cruisers Riding Club
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812-948-1404